



**Alibaba Group Will Announce March Quarter 2016 and Full Fiscal Year 2016 Results
on May 5, 2016**

Hangzhou, China, April 18, 2016 – Alibaba Group Holding Limited (NYSE: BABA) today announced that it will report its unaudited financial results for the quarter and fiscal year ended March 31, 2016 before the U.S. market opens on Thursday, May 5, 2016, and will hold a conference call to discuss the financial results at 7:30 a.m. U.S. Eastern Time (7:30 p.m. Hong Kong Time) the same day.

Details of the conference call are as follows:

International: +65 67135090
U.S.: +1 845 675 0437
U.K.: +44 203 621 4779
Hong Kong: +852 3018 6771
Conference ID: 90923926

A live webcast of the conference call can be accessed at <http://www.alibabagroup.com/en/ir/earnings>. An archived webcast will be available through the same link following the call. A replay of the conference call will be available for one week (dial-in number: +61 2 8199 0299; conference ID: 90923926).

Please visit Alibaba Group's Investor Relations website at <http://www.alibabagroup.com/en/ir/home> on May 5, 2016 to view the results announcement and accompanying slides prior to the conference call.

#

Investor Contact

Jane Penner
Investor Relations
Alibaba Group Holding Limited
investor@alibabagroup.com